



NSBE

NATIONAL SOCIETY OF BLACK ENGINEERS
ATLANTA PROFESSIONALS

NSBE Atlanta Professionals Program Overview

August 2023 – July 2024
Atlanta, GA, USA



Dear Potential Partner or Sponsor,

I would like to express our gratitude on behalf of the Atlanta Professionals Chapter of the National Society of Black Engineers for your keen interest in exploring partnership opportunities. We feel deeply honored to have the chance to make a positive impact on the careers of numerous professionals and the lives of countless students through our distinctive programs.

With great pleasure, the NSBE Atlanta Professionals Chapter extends a warm welcome, inviting you to become an integral part of our devoted community comprising engineering professionals and scholars. Our aspiration is that the initiatives we orchestrate will reshape the perception of the engineering vocation, showcasing its capacity to contribute positively to quality of life while emphasizing the importance of diversity.

Our sponsors hold a significant place within our chapter, acting as pillars of support for enlightening, dynamic, and impactful programs. By offering both professional guidance and financial backing, your company can play a pivotal role in fulfilling the NSBE mission: **“To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.”**

A partnership with the Atlanta Professionals Chapter will grant you access to a remarkable pool of the nation's finest engineers and leaders. We anticipate that this collaboration will be mutually advantageous, providing resources that ensure the triumph of our forthcoming generation of gifted engineers.

On behalf of our entire membership, I extend heartfelt thanks for your interest and enduring support of the NSBE Atlanta Professionals Chapter. Please don't hesitate to get in touch with us for further details. Whether you have queries or concerns, feel free to reach out to me directly or explore our website at nsbeatlantaprofessionals.org. Once again, we express our gratitude for your enthusiasm and eagerly anticipate a partnership that will enrich the lives of many.

Warm Regards,

Garrison Ushery

Garrison Ushery
NSBE Atlanta Professionals Chair
chair@nsbeatlantaprofessionals.org



*“The best way to
predict the future
is to create it.”*

About NSBE & The Atlanta Professionals Chapter

The National Society of Black Engineers, or NSBE, is the largest student governed society. Established in 1975, the mission of the society is ***to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.*** NSBE has over 16,000 worldwide members representing over 500 chapters for Pre-Collegiate, Collegiate, and Professional divisions. As STEM professionals, there is representation from a wide array of industries, experience, and backgrounds.

We invite professionals from the Metro-Atlanta area to participate in the following programs and activities:

1. *Professional Development*
2. *Networking*
3. *Financial Wellness*
4. *Physical Wellness*
5. *Mentoring Collegiate NSBE Members*
6. *NSBE Jr.*



2021-2022
NSBE Professionals Region 3
Chapter of the Year!

Atlanta Back2School Bash



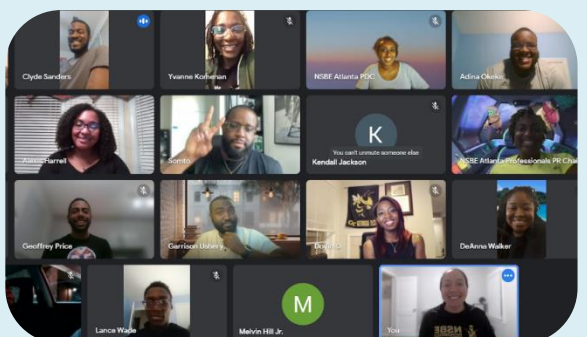
Bowling Night



5K Run/Walk



Financial Planning Workshop with Prudential



Early Career Panel

Our Impact



80+
Members



14
Industries



50 - 80
NSBE Jr. Students



\$10K+
in Scholarships

NSBE Jr.

Members of the chapter actively work to engage, expose, and expand the experiences and opportunities of underrepresented youth in Science, Technology, Engineering, and Math (STEM). NSBE Jr. is a program offered by the Atlanta Professionals Chapter that introduces STEM to students in grades 3-12.

Every quarter, we host an event for Metro Atlanta students to teach hands-on STEM activities and leadership skills according to the **3 Cs: Career, Character, College Preparedness**.

We have awarded thousands of dollars in scholarships and this year **our goal is to raise \$10,000 for student scholarships for the 2023 - 2024 year!**



POWER THE FUTURE



Corporate Partners are invited to **Influence and Power the Future of diversity in STEM** with our 501(c)(3) organization, the NSBE Atlanta Professions Chapter, by contributing in the following ways:

Diamond Partner: \$15,000

This Partnership Level includes:

- 10 memberships for the NSBE Atlanta Professionals Chapter
- Company name and logo displayed on NSBE media and all NSBE Atlanta Professionals events
- Proceeds from your sponsorship that will be donated to the NSBE Jr. Annual Scholarship
- Company name & website link on the NSBE Atlanta Professionals website and social media networks
- Career and Job Openings on the NSBE Atlanta Professionals website for 5 months
- Member t-shirts will feature your company logo as an esteemed sponsor

Emerald Partner: \$10,000

This Partnership Level includes:

- 8 memberships for the NSBE Atlanta Professionals Chapter
- Company name and logo displayed on NSBE media and all NSBE Atlanta Professionals events
- Proceeds from your sponsorship that will be donated to the NSBE Jr. Annual Scholarship
- Company name & website link on the NSBE Atlanta Professionals website and social media networks
- Career and Job Openings on the NSBE Atlanta Professionals website for 3 months

Ruby Partner: \$5,000

This Partnership Level includes:

- 6 memberships for the NSBE Atlanta Professionals Chapter
- Company name and logo displayed on NSBE media and all NSBE Atlanta Professionals events
- Proceeds from your sponsorship will be donated to the NSBE Jr. Annual Scholarship
- Company name & website link on the NSBE Atlanta Professionals website and social media networks
- Career and Job Openings on the NSBE Atlanta Professionals website for 2 months

Sapphire Partner: \$2,500

This Partnership Level includes:

- 4 memberships for the NSBE Atlanta Professionals Chapter
- Company name and logo displayed on NSBE media and all NSBE Atlanta Professionals events
- Proceeds from your sponsorship will be donated to the NSBE Jr. Annual Scholarship
- Company name & website link on the NSBE Atlanta Professionals website and social media networks
- Career and Job Openings on the NSBE Atlanta Professionals website for 2 months

Networking Social: \$2,000 + Food & Beverage

Looking to recruit talent immediately? Want to introduce yourself to Atlanta's best and brightest? Networking socials garner the highest attendance from NSBE Atlanta Professionals and are a great way to increase visibility and give back!

This sponsorship is limited to one Networking Social and benefits include:

- Recognition at the Networking Social as the official sponsor for this event
- Opportunity to provide a keynote speaker or a small presentation (20 minutes)
- Proceeds from your sponsorship will be donated to the NSBE Jr. Annual Scholarship
- Company name & website link on the NSBE Atlanta Professionals website and social media networks
- Post Job Openings on the NSBE Atlanta Professionals website for 2 months

Networking Social with Gresham Smith



NSBE Jr Events: \$300 – \$500

Through our NSBE Jr. program, we expose young students to various engineering disciplines through STEM projects. If you would like to support one of our signature programs, you may elect to sponsor a NSBE Jr. event. Your contribution will go towards student registration, venue rental, and materials for the activity. Your company will be recognized on the NSBE Atlanta Professionals website and social media accounts.

Sponsor Details

Firm: _____

Address: _____

Name: _____ **Title:** _____

Phone: _____ **Email:** _____

Please make check payable to: **NSBE Atlanta Professionals**
Please forward sponsor form and check to:

National Society of Black Engineers
1075 Peachtree Street, Suite 6
PO Box 571964
Atlanta, GA 30309

PayPal donations are accepted via paypal.me/nsbeatlantapro.

For questions, please contact our Treasurer, Christana Fagbile, at 678-675-7304 (Mobile) or via email at treasurer@nsbeatlantaprofessionals.org